



Colleges of Applied Sciences

Bachelor of Business Administration

Degree Plans:

Business Administration (BBA)

Bachelor of Business

Code Equivalence: 2013/14 into 2019/2020

Majors:

- 1. Business Administration (BA)*
- 2. Tourism Management (TM)*
- 3. Hospitality Management (HM)*
- 4. Accounting (AC)*
- 5. Marketing (MK)*
- 6. Supply Chain Management (SC)*
- 7. Banking and Financial services (BF)*
- 8. Insurance (IN)*



Bachelor of Science (Business) Degree Plan Major: Business Administration (BA), Accounting

2017 Course Code	Course Title	2008 Equivalent
BSDR 1102	Business Fundamentals	BUSN 1400
BSDR 1103	Introduction to Tourism & Hospitality Management	TUHS 1401
BSDR 1004	Financial Accounting (1)	ACCT 1401
BSDR 1105	Introduction to Management	MANG 2401
BSAC 2001	Business Economics	BUSN 2401
BSMK 2102	Marketing	MRKT 2401
BSAC 3110	Computerised Accounting	ACCT 2403
BSBA 2005	Macro Economics	ECON 3401
BSDR 1107	Quantitative Methods for Business	BUSN 2402
BSBA 3009	Electronic Commerce	MANG 2402
BSAC 2004	Cost and Management Accounting	ACCT 2402
BSBA 2106	Business Law and Ethics	BUSN 3402
BSBF 2107	Finance	FINA 3401
BSSC 3002	Operations Management	MANG 2403
BSCR 3001	Entrepreneurship: Creativity and Innovation	BUSN 3404
BSBA 3110	International Business Environment	BUSN 3401
BSBA3111	Business Communication and Public Relations	BUSN 3403
BSBA 4116	Economy of GCC Countries	BUSN 4405
BSMK 4014	International Marketing	MRKT 4401
BSBF 4114	International Finance	FINA 4401
BSBA 4115	Strategic Management	MANG 4401 BUSN 4403
BSPJ 4001	Business Project	BUSN 4404
BSIN 3101	<i>Internship</i>	None
<u>Business Administration Electives</u>		
BSTM 3012	Tour Operations	TOUR 3402
BSTM 4113	Destinations Management and Marketing	TOUR 3403
None	Tourism Impact Analysis	TOUR 4401
None	Introduction to Hospitality and Tourism Management	TUHS 3401
BSTM 3108	Consumer Behaviour in Tourism & Hospitality	TUHS 4401
BSHM 3005	Rooms Division Operations and Management	HOSP 3401 HOSP 4403
BSAC 2005	Intermediate Accounting (1)	ACCT 3401
BSAC 3111	Accounting for Government and Non profit Organisation	ACCT 3404
BSAC 2004	Cost and Management Accounting	ACCT3402
BSAC 4115	Accounting Information System	ACCT 4401



Bachelor of Science (Business) Degree Major : Tourism Management (TM)

2017 Course Code	Course Title	2008 Equivalent
Tourism Management Electives		
BSBA 3111	Business Communications and Public Relations	BUSN 3403
BSMK 4014	International Marketing	MRKT 4401
BSSC 3002	Operations Management	MANG 2403
BSBA 4115	Strategic Management	MANG 4401
BSBA 4116	Economics of GCC Countries	BUSN 4405
BSDR1006	Human Resource Management	MANG 3401
BSHM 3005	Rooms Division Operations and Management	HOSP 3401 HOSP 4403
BSAC 2005	Intermediate Accounting (1)	ACCT 3401
BSAC 3111	Accounting for Government and Non profit Organisation	ACCT 3404
BSAC 2009	Management Accounting and control	ACCT3402
BSAC 4115	Accounting Information System	ACCT 4401
General Courses outside Business Major		
ENAP 1001	English For Academic Purpose (1)	ENGL 1111
ENAP 1002	English For Academic Purpose (2)	ENGL 1222
ENAP 2001	English For Academic Purpose (3)	ENGL 2111
ICCR 1101	Islamic Culture	ISML 4410
ALCR 1101	Arabic Language Skills	ARAB 1100
OOCR 1101	Omani Economy	ECON 3402
RMCR 3101	Introduction to Research Methods	RESR 2000
MCCR 1001	Introduction to Communication	COMM 1201
ENBS 2004	English For Specific Purpose (Business Administration)	ENGL 2255
MTDR 1104	Mathematics for Business Administration	MATH 1004



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