



# **Study Plan for Bachelor of Business Administration (BBA)**

**Area of Specialization: Business**

**Major:  
Business Administration  
2019/2020**



## Bachelor of Business Administration (BBA)

Area of Specialization: Business

Major: Business Administration

### *Semester 1*

Course Code and No.	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
ENAP 1001	English for Academic Purposes (1)	4	0	10	0	
BSDR 1001	Introduction to Economics	3	3	0	0	
MCCR 1101	Introduction to Communications	3	3	0	0	
BSDR 1102	Business Fundamentals	3	3	0	0	
MTDR 1104	Mathematics for Business Administration	2	1	2	0	(FPMA0901)
<b>Total</b>		<b>15</b>	<b>10</b>	<b>12</b>	<b>0</b>	

### *Semester 2*

Course Code and No.	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
ENAP 1002	English for Academic Purposes (2)	4	0	10	0	ENAP 1001
BSDR 1103	Introduction to Tourism and Hospitality	3	3	0	0	
BSDR 1004	Financial Accounting (1)	3	2	2	0	
ALCR 1101	Arabic Language Skills	3	3	0	0	
ICCR 1101	Islamic Culture	3	3	0	0	
<b>Total</b>		<b>16</b>	<b>11</b>	<b>12</b>	<b>0</b>	



### Semester 3

Course Code and No.	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
BSDR 1105	Introduction to Management	3	3	0	0	
BSBA 2001	Microeconomics	3	3	0	0	BSDR 1001
BSMK 2102	Marketing	3	3	0	0	
ENAP 2001	English for Academic Purposes (3)	3	0	8	0	ENAP 1002
BABA 2003	Organizational Behavior	3	3	0	0	
<b>Total</b>		<b>15</b>	<b>12</b>	<b>8</b>	<b>0</b>	

### Semester 4

Course Code and No.	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
BSAC 2004	Cost and Management Accounting	3	2	2	0	BSDR 1004
BSDR 1107	Quantitative Methods for Business	3	2	2	0	MTDR 1104
BSBA 2005	Macroeconomics	3	3	0	0	BSDR 1001
ENBS2004	English for Specific Purposes (Business Administration)	3	0	8	0	ENAP 2001
BSBA 2106	Business Law and Ethics	3	3	0	0	
<b>Total</b>		<b>15</b>	<b>10</b>	<b>12</b>	<b>0</b>	



## Semester 5

Course Code and No.	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
BSBA 3009	Electronic Commerce	3	2	2	0	
BSBF 2107	Finance	3	2	2	0	
BSSC 3002	Operations Management	3	3	0	0	BSDR 1107
BSDR 1006	Human Resource Management	3	3	0	0	BSDR 1105
BSCR 3001	Entrepreneurship: Creativity and Innovation	3	3	0	0	
	Elective Course	3				
<b>Total</b>		<b>18</b>				

## Semester 6

Course Code and No.	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
BSBA 3110	International Business Environment	3	3	0	0	
BSBA 3111	Business Communication and Public Relations	3	3	0	0	
BSBA 3012	Management Information Systems	3	3	0	0	
OECR 1101	Omani Economy	2	2	0	0	
RMCR 3101	Introduction to Research Methods	3	3	0	0	
	Elective Course	3				
<b>Total</b>		<b>17</b>				

## Summer

Course Code & No	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
BSIN 3101	Internship	0	0	0		



## Semester 7

Course Code and No.	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
BSBA 4116	Economy of GCC Countries	3	3	0	0	BSDR 1001
BSBA 4014	Innovation Management and New Product Development	3	3	0	0	
BSBA 4115	Strategic Management	3	3	0	0	BSDR 1105
MCCR 4101	Interpersonal Skills	2	2	0	0	
	Non BA Elective Course (1)	3				
	Major Elective Course (3)	3				
<b>Total</b>		<b>17</b>				

## Semester 8

Course Code and No.	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
BSBA 4013	Contemporary Issues in Business	3	3	0	0	
BSBA 4017	Retail Management	3	3	0	0	
BSPJ 4001	Business Project	3	1	4	0	RMCR 3101
	Non BA Elective Course (2)	3				
	Major Elective Course (4)	3				
<b>Total</b>		<b>15</b>				



### *Electives for Business Major Students:*

Course Code and No.	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
BSTM 4113	Destination Management and Marketing	3	3	0	0	BSMK 2102
BSTM 3007	Event Management	3	3	0	0	BSDR 1103
BSMK 3003	Consumer Behavior	3	3	0	0	BSMK 2102
BSMK 3006	Marketing Research	3	2	2	0	RMCR 3101
BSSC 3001	Principles of Supply Chain Management	3	3	0	0	
BSSC 4006	Importing and Exporting	3	3	0	0	BSDR 1105
BSBA 4018	Small Business Management	3	3	0	0	BSCR 3001
BSBF 3010	Principles of Islamic Banking	3	3	0	0	
BSBF 4012	Investment Management	3	2	2	0	BSBF 2107
BSMK 4012	Customer Relationship Management	3	3	0	0	BSMK 2102
BSAC 2003	Financial Accounting (2)	3	2	2	0	BSDR 1004
BSBA 4019	Business Analytics	3	2	2	0	BSDR 1107
BSHM 4008	Resort and Recreation Management	3	3	0	0	BSDR 1103
BSSC 4010	Decision Modeling in SCM	3	2	2	0	BSSC 3002



*Electives for Non Business Major Students*

Course Code & No	Course Title	Credit Hours	Prerequisite
BSDR 1105	Introduction to Management	3	
BSBA 4115	Strategic Management	3	<i>BSDR 1105</i>
BSDR 1103	Introduction to Tourism and Hospitality	3	
BSTM 3007	Event Management	3	BSDR 1103
BSBA 4014	Innovation and New Product Development	3	
BSMK 2102	Marketing	3	
BSMK 4009	E- Marketing	3	BSMK 2102
BSBF 3010	Principles of Islamic Banking	3	

*Summary of Credit Hours per Semester (BBA in Business Administration)*

Semester	Credit Hours
1	15
2	16
3	15
4	15
5	18
6	17
7	17
8	15
<b>Grand Total</b>	<b>128</b>