



# **Study Plan for Bachelor of Business Administration (BBA)**

## **Specialization: Tourism and Hospitality**

### **Major: Hospitality Management 2019/2020**



## Bachelor of Business Administration (BBA)

### Area of Specialization: Tourism and Hospitality

### Major: Hospitality Management

#### *Semester 1*

Course Code and No.	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
ENAP 1001	English for Academic Purposes (1)	4	0	10	0	
BSDR 1001	Introduction to Economics	3	3	0	0	
MCCR 1101	Introduction to Communications	3	3	0	0	
BSDR 1102	Business Fundamentals	3	3	0	0	
MTDR 1104	Mathematics for Business Administration	2	1	2	0	(FPMA0901)
<b>Total</b>		<b>15</b>	<b>10</b>	<b>12</b>	<b>0</b>	

#### *Semester 2*

Course Code and No.	Course Title	Credit Hours	Hours Contact		Extra Practice	Prerequisites
			Theory	Practice		
ENAP 1002	English for Academic Purposes (2)	4	0	10	0	ENAP 1001
BSDR 1103	Introduction to Tourism and Hospitality	3	3	0	0	
BSDR 1004	Financial Accounting (1)	3	2	2	0	
ALCR 1101	Arabic Language Skills	3	3	0	0	
ICCR 1101	Islamic Culture	3	3	0	0	
<b>Total</b>		<b>16</b>	<b>11</b>	<b>12</b>	<b>0</b>	



### Semester 3

Course Code and No.	Course Title	Credit Hours	Hours Contact		Extra Practice	Prerequisites
			Theory	Practice		
BSDR 1105	Introduction to Management	3	3	0	0	
BSTM 2106	Tourism and Hospitality Law and Ethics	3	3	0	0	<b>BSDR 1103</b>
BSTM 2002	Tourism Geography	3	3	0	0	
<b>ENAP 2001</b>	English for Academic Purposes (3)	3	0	8	0	<b>ENAP 1002</b>
BSTM 2003	Tourism and Hospitality Accounting	3	2	2	0	<b>BSDR 1004</b>
<b>Total</b>		<b>15</b>	<b>11</b>	<b>10</b>	<b>0</b>	

### Semester 4

Course Code and No.	Course Title	Credit Hours	Hours Contact		Extra Practice	Prerequisites
			Theory	Practice		
BSTM 2001	Economics of Tourism and Hospitality	3	3	0	0	<b>BSDR 1001</b>
BSDR 1107	Quantitative Methods for Business	3	2	2	0	<b>MTDR 1104</b>
BSTM 2104	Tourism and Hospitality Marketing	3	3	0	0	<b>BSDR 1103</b>
ENBS 2004	English for Specific Purposes (Business Administration)	3	0	8	0	<b>ENAP 2001</b>
BSTM 2005	Hospitality and Tourism Information System	3	3	0	0	<b>BSDR 1103</b>
<b>Total</b>		<b>15</b>	<b>11</b>	<b>10</b>		



## Semester 5

Course Code and No.	Course Title	Credit Hours	Hours Contact		Extra Practice	Prerequisites
			Theory	Practice		
BSHM 3001	Food and Beverage	3	2	2	0	
BSHM 3002	Storage and Sanitation	3	3	0	0	
BSHM 3003	Hospitality Management	3	3	0	0	
BSTM3007	Event Management	3	3	0	0	<i>BSDR 1103</i>
BSCR3001	Entrepreneurship: Creativity and Innovation	3	3	0	0	
	Elective Course	3				
<b>Total</b>		<b>18</b>				

## Semester 6

Course Code and No.	Course Title	Credit Hours	Hours Contact		Extra Practice	Prerequisites
			Theory	Practice		
BSDR1006	Human Resource Management	3	3	0	0	BSDR 1105
BSHM 3004	Cabin Crew Management	3	3	0	0	
BSHM 3005	Rooms Division Operations and Management	3	2	2	0	BSHM 3003
OECR1101	Omani Economy	2	2	0	0	
RMCR3101	Introduction to Research Methods	3	3	0	0	
	Elective Course	3				
<b>Total</b>		<b>17</b>				

## Summer

Course Code & No	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
BSIN 3101	Internship	0	0	0		



## Semester 7

Course Code and No.	Course Title	Credit Hours	Hours Contact		Extra Practice	Prerequisites
			Theory	Practice		
MCCR 4101	Interpersonal Skills	2	2	0	0	
BSHM 4006	Hospitality and Tourism Investment Analysis	3	2	2	0	<i>BSDR 1102</i>
BSHM 4007	Restaurant Operations and Management	3	3	0	0	BSHM 3001
BSBA3111	Business Communication and Public Relations	3	3	0	0	
	Non BA Elective Course (1)	3				
	Major Elective Course (3)	3				
<b>Total</b>		<b>17</b>				

## Semester 8

Course Code and No.	Course Title	Credit Hours	Hours Contact		Extra Practice	Prerequisites
			Theory	Practice		
BSHM 4008	Resort and Recreation Management	3	3	0	0	<i>BSDR 1103</i>
BSTM 3108	Consumer Behavior in Tourism and Hospitality	3	3	0	0	BSTM 2104
BSPJ 4003	Hospitality Project	3	1	4	0	RMCR3101
	Non BA Elective Course (2)	3				
	Major Elective Course (4)	3				
<b>Total</b>		<b>15</b>				



*Electives for Business Major Students:*

Course Code and No.	Course Title	Credit Hours	Hours Contact		Extra Practice	Prerequisites
			Theory	Practice		
BSSC 3002	Operations Management	3	3	0	0	BSDR 1107
BSBA 2003	Organizational Behavior	3	3	0	0	
BSBA 4014	Innovation Management and New product development	3	3	0	0	
<b>BSBA</b> 4116	Economy of GCC Countries	3	3	0	0	<b>BSDR 1001</b>
BSTM 3012	Tour Operations	3	2	2	0	
BSMK 4012	Customer Relationship Management	3	3	0	0	BSTM 2104
BSTM 4113	Destination Management and Marketing	3	3	0	0	BSTM 2104
BSBA 4115	Strategic Management	3	3	0	0	BSDR 1105
BSBA 4018	Small Business Management	3	3	0	0	BSCR3001
BABA 4017	Retail Management	3	3	0	0	
BSAC 2003	Financial Accounting (2)	3	2	2	0	<b>BSDR 1004</b>
BSSC 3004	Procurement Management	3	2	2	0	
BSSC 3001	Principles of Supply Chain Management	3	3	0	0	
BSBA 3110	International Business Environment	3	3	0	0	



***Electives for non business major students***

Course Code & No	Course Title	Credit Hours	Prerequisite
BSDR 1105	Introduction to Management	3	
BSBA 4115	Strategic Management	3	BSDR 1105
BSDR 1103	Introduction to Tourism and Hospitality	3	
BSTM 3007	Event Management	3	<b>BSDR 1103</b>
BSBA 4014	Innovation and New Product Development	3	
BSMK 2102	Marketing	3	
BSMK 4009	E- Marketing	3	BSMK 2102
BSBF 3010	Principles of Islamic Banking	3	

***Summary of Credit Hours per Semester (BBA in Hospitality)***

Semester	Credit Hours
1	15
2	16
3	15
4	15
5	18
6	17
7	17
8	15
<b>Grand Total</b>	<b>128</b>