



Study Plan for Bachelor of Business Administration (BBA)

Area of Specialization: Business

Major:

Supply Chain Management (SCM)



Bachelor of Business Administration (BBA) Area of Specialization: Business Major: Supply Chain Management (SCM)

Semester 1

Course Code and No.	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
ENAP 1001	English for Academic Purposes (1)	4	0	10	0	
BSDR 1001	Introduction to Economics	3	3	0	0	
MCCR 1101	Introduction to Communications	3	3	0	0	
BSDR 1102	Business Fundamentals	3	3	0	0	
MTDR 1104	Mathematics for Business Administration	2	1	2	0	(FPMA 0901)
Total		15	10	12	0	

Semester 2

Course Code and No.	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
ENAP 1002	English for Academic Purposes (2)	4	0	10	0	ENAP 1001
BSDR 1103	Introduction to Tourism and Hospitality	3	3	0	0	
BSDR 1004	Financial Accounting (1)	3	2	2	0	
ALCR 1101	Arabic Language Skills	3	3	0	0	
ICCR 1101	Islamic Culture	3	3	0	0	
Total		16	11	12	0	



Semester 3

Course Code and No.	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
BSDR 1105	Introduction to Management	3	3	0	0	
BSBA 2001	Microeconomics	3	3	0	0	BSDR 1001
BSMK 2102	Marketing	3	3	0	0	
ENAP 2001	English for Academic Purposes (3)	3	0	8	0	ENAP 1002
BSBA 2003	Organizational Behavior	3	3	0	0	
Total		15	12	8	0	

Semester 4

Course Code and No.	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
BSAC 2004	Cost and Management Accounting	3	2	2	0	BSDR 1004
BSDR 1107	Quantitative Methods for Business	3	2	2	0	MTDR 1104
BSBA 2005	Macroeconomics	3	3	0	0	BSDR 1001
ENBS 2004	English for Specific Purposes (Business Administration)	3	0	8	0	ENAP 2001
BSBA 2106	Business Law and Ethics	3	3	0	0	
Total		15	10	12	0	



Semester 5

Course Code and No.	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
BSSC 3001	Principles of Supply Chain Management	3	3	0	0	
BSBF 2107	Finance	3	2	2	0	
BSSC 3002	Operations Management	3	3	0	0	BSDR 1107
BSSC 3003	Logistics Management	3	3	0	0	
BSCR 3001	Entrepreneurship: Creativity and Innovation	3	3	0	0	
	Major Elective Course (1)	3				
Total		18				

Semester 6

Course Code and No.	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
BSDR 1006	Human Resource Management	3	3	0	0	BSDR 1105
BSSC 3004	Procurement Management	3	2	2	0	
BSSC 3005	Transportation and Distribution	3	3	0	0	
OECR 1101	Omani Economy	2	2	0	0	
RMCR 3101	Introduction to Research Methods	3	3	0	0	
	Major Elective Course (2)	3				
Total		17				

Summer

Course Code & No	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
BSIN 3101	Internship	0	0	0		



Semester 7

Course Code and No.	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
BSSC 4006	Importing and Exporting	3	3	0	0	BSDR 1105
BSSC 4007	IT Applications in SCM	3	2	2	0	BSSC 3001
BSBA 3110	International Business Environment	3	3	0	0	
BSSC 4008	Warehousing and Material Management	3	2	2	0	BSSC 3004
	Non BA Elective Course (1)	3				
	Major Elective Course (3)	3				
Total		18				

Semester 8

Course Code and No.	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
BSSC 4009	Global Supply Chain Strategy	3	3	0	0	BSSC 3001
MCCR 4101	Interpersonal Skills	2	2	0	0	
BSPJ 4006	Supply Chain Management Project	3	1	4	2	RMCR 3101
	Non BA Elective Course (2)	3				
	Major Elective Course (4)	3				
Total		14				



Electives for Business major students:

Course Code and No.	Course Title	Credit Hours	Contact Hours		Extra Practice	Prerequisites
			Theory	Practice		
BSMK 3003	Consumer Behavior	3	3	0	0	BSMK 2102
BSBA 4116	Economy of GCC Countries	3	3	0	0	BSDR 1001
BSBA 3111	Business Communication and Public Relations	3	3	0	0	
BSBA 4019	Business Analytics	3	2	2	0	BSDR 1107
BABA 4115	Strategic Management	3	3	0	0	BSDR 1105
BSMK 4012	Customer Relationship Management	3	3	0	0	BSMK 2102
BSBA 4013	Contemporary Issues in Business	3	3	0	0	
BSMK 3006	Marketing Research	3	2	2	0	RMCR 3101
BSBF 4114	International Finance	3	2	2	0	BSBF 2107
BSBF 4012	Investment Management	3	2	2	0	BSBF 2107
BSTM 3007	Event Management	3	3	0	0	BSDR 1103
BABA 4014	Innovation and New product Development	3	3	0	0	
BSSC 4010	Decision Modeling in SCM	3	2	2	0	BSSC 3002

Electives for Non Business Major students

Course Code & No	Course Title	Credit Hours	Prerequisite
BSDR 1105	Introduction to Management	3	
BSBA 4115	Strategic Management	3	BSDR 1105
BSDR 1103	Introduction to Tourism and Hospitality	3	
BSTM 3007	Event Management	3	BSDR 1103
BSBA 4014	Innovation and New Product Development	3	
BSMK 2102	Marketing	3	
BSMK 4009	E- Marketing	3	BSMK 2102
BSBF 3010	Principles of Islamic Banking	3	

Summary of Credit Hours per Semester (BBA in Supply Chain Management)

Semester	Credit Hours
1	15
2	16
3	15
4	15
5	18
6	17
7	18
8	16
Grand Total	128

Electives for the Non Mass communication Students

Course Code	Course Title	cr/hr	Pre-req.
MCDR 1103	Introduction to Public Relations	3	
MCDR 2104	Introduction to Advertising	3	
MCDR 1105	Introduction to Media Studies	3	
MCDR 1104	Introduction to Journalism	3	
MCDR 2102	Image and Sound	3	
MCDR 2103	Visual Communication	3	

Electives for NON IT students:

Course Code	Course Title	cr/hr	Pre-req.
ITDR 1101	Introduction to Information Technology	3	COMP5001
ITDR 1102	Introduction to Web Development	3	COMP5001
ITDR 2101	Principles of Information Systems	3	ITDR1101
ITDR 1105	Web Development	3	ITDR1102

Elective courses for the Non Design students

Course Code	Course Title	cr/hr	Pre-req.
DNDR 1104	Design Fundamentals	3	
DNDR 1102	Computers for Design (1)	3	
DNDR 1103	Western Art History	3	
DNDR 2108	Drawing Skills	3	DNDR 1104
DNDR 2112	Photography	3	
DNDR 4108	Photographic Studies	3	DNDR 2112